

WFCP 2020 TVET Excellence for ALL



DONOSTIA-SAN SEBASTIÁN
EUROPE / 11-16 OCT 2020



WFCP

Tknika



ASSOCIATION OF COLLEGES

The World Federation of Colleges and Polytechnics (WFCP) is an international network of colleges, training centres and their associations.

Members share leading-edge education strategies and best practices to increase employability of learners in countries around the world.

The WFCP holds a Congress in a different country every two years. In 2020, Europe and more specifically, the Basque Country will play host to the 2020 WFCP Congress: TVET Excellence for ALL.

The congress theme "TVET Excellence for ALL" will make a difference to the outcomes of millions of vocational and professional students worldwide.

Benefits of being a collaborator:

- Position your organisation at the forefront of the world of Technical Vocational Education and Training
- Reach a core audience of Technical Vocational Education and Training professionals that come from all market areas
- Chance to interact with more than 800 educators, companies, institutions, students, employers, decision makers, and education authorities on a national, European and international level
- Guarantee your presence at one of the most important events in the World regarding Technical Vocational Education and Training (TVET)

The 2020 WFCP Congress is a once in a lifetime opportunity to reach out to a truly global audience of Technical Vocational Education and Training professionals

Congress collaborators will reach a core audience of technical vocational education and training professionals that come from all market areas. The different levels of collaboration provide ideal marketing opportunities to engage with an enormous variety of specialists from the world of education and training

GENERAL CONGRESS COLLABORATION OPPORTUNITIES

Our premium packages are the most complete options for promoting your business, guaranteeing your presence before and during the congress not only face-to-face, but also on social media.

All our premium packages include, among other things, a stand for the days of the congress, your company logo on the programme and the webpage, presence on our social media sites and in the congress App. As well as this, you will be given entrance tickets for the CONGRESS, the welcome reception and the Excellence Awards dinner.

PREMIUM PACKAGES

	DIAMOND	GOLD	SILVER
Stand	1	1	1
Logo on the congress programme and on the website	At the beginning of all logos	After the diamond collaborators	After the gold collaborators
Information in the digital book of the congress	100 words	50 words	25 words
Mention in a congress e-newsletter	75 words + logo	50 words + logo	25 words + logo
Mentions on Twitter account	6	5	4
Congress Registrations	6	4	3
Excellence Awards Dinner Tickets	12	8	3
Welcome Reception Tickets	6	4	3
Others	Logo + link in app	Logo + link in app	Logo + link in app
Price (VAT NOT INCLUDED)	25,000€	15,000€	7,000€

OTHER COLLABORATION OPPORTUNITIES

The different collaboration opportunities also include the option to participate in the congress or in the social events of the congress such as the welcome reception and the Excellence Awards dinner.

To include this information we will use the following coding system:

	CR: Congress Registration
	WR: Welcome Reception
	EAD: Excellence Awards Dinner
	Tw: Twitter mentions
	MGP: Mentions General Programme
	YC: Youth Camp registrations
	CNw: mention in a Congress e-Newsletter, information in the digital book of the congress
	Lg: Logo on the programme or menu

Stand	3,000 € (maximum 50)	2 CR Location of the stand depending on the category of sponsorship and the date of contracting
APP	Exclusive: 6,000€	2 CR, 4 WR tickets, 2 EAD dinner tickets, 2 Tw and 1 MGP
	Non-exclusive: 3,000€ (maximum 3)	2 CR and 2 WR

VAT NOT INCLUDED

SOCIAL OPPORTUNITIES

The World Congress is fundamental in order to share, learn and to obtain a global vision of Technical Vocational Education and Training. The 2020 WFCP Congress is going to give us the chance, not only to work on these matters in a professional setting, but also during other more sociable events so as to be able to create relationships and connections among the attendees. To help us achieve these goals, we have the welcome reception, near the Concha beach of San Sebastián, the "Excellence Awards" dinner, which will be held in the fantastic Balenciaga Museum in Getaria, and during the Congress the coffee breaks, the breakfasts and the lunches which will give even more opportunities to meet people, make contacts and create possible future alliances.

Do not miss the chance to be a collaborator in these events!

Welcome reception	Exclusive: 8,000€	2 CR, 2 WR, 2 EAD, 3 Tw, 1 CNw, 1 Lg and 1 MGP
	Non-exclusive: 2,500€ (maximum 4)	2 CR, 2 WR, 2 EAD, 1 Tw, 1 Lg and 1 MGP
Excellence Awards dinner	Exclusive: 15,000€	2 CR, 2 WR, 8 EAD, 5 Tw, 1 CNw, 1 Lg and 1 MGP
	Non-exclusive: 4,000€ (maximum 6)	2 CR, 2 WR, 2 EAD, 2 Tw, 1 Lg and 1 MGP
Congress coffee break (3 opportunities)	Exclusive: 3,000€	2 CR, 2 Tw and 1 MGP
	Non-exclusive: 1,000€ (maximum 4)	1 CR, 1 Tw and 1 MGP
Congress breakfast (2 opportunities)	Exclusive: 5,000€	2 CR, 2 WR, 2 Tw, 1 CNw and 1 MGP
	Non-exclusive: 1,500€ (maximum 4)	1 CR, 1 Tw and 1 MGP
Congress lunch (2 opportunities)	Exclusive: 15,000€	4 CR, 2 WR, 2 EAD, 4 Tw, 1 CNw, 1 Lg and 1 MGP
	Non-exclusive: 3,000€ (maximum 6)	2 CR, 2 WR, 1 Tw and 1 MGP

VAT NOT INCLUDED

WORKSHOPS AND SESSIONS

The sessions that will take place during the Congress, the Youth Camp and the pre-Congress day also offer you, as a collaborator, the opportunity to select the target audience you want to focus on.

Opening session	Exclusive: 8,000€	2 CR, 2 WR, 2 EAD, 3 Tw and 1 MGP
	Non-exclusive: 3,500€ (maximum 3)	2 CR and 1 Tw
Plenary session (3 opportunities)	Exclusive: 6,000€	2 CR, 2 WR, 2 EAD, 2 Tw and 1 MGP
	Non-exclusive: 3,000€ (maximum 3)	2 CR and 1 Tw
Closing ceremony	Exclusive: 8,000€	2 CR, 2 WR, 2 EAD, 3 Tw and 1 MGP
	Non-exclusive: 3,500€ (maximum 3)	2 CR and 1 Tw
Breakout sessions	3,500€ per workshop	2 CR and 1 Tw
Affinity groups workshops	Exclusive: 5,000€	2 CR, 2 EAD and 2 Tw
	Non-exclusive: 1,500€ per workshop	1 CR and 1 Tw
Tknika Visit and TVET Centres	Exclusive: 2,000€	2 CR and 2 Tw
	Non-exclusive 1,000€ (maximum 3)	1 CR and 1 Tw
Youth Camp	Exclusive: 12,000€	2 YC, 2 CR, 2 WR, 4 Tw, 1 CNw, 1 Lg and 1 MGP
	Non-exclusive: 4,000€ (maximum 4)	2 YC, 2 Tw and 1 MGP
Attendance of developing countries	Value and conditions to be determined with the sponsors	

VAT NOT INCLUDED

MERCHANDISING

In addition to this, merchandising can be an excellent way to promote your company, so we offer you different options and we are open to ideas that you might have.



Bottle



Headphones



Bag



Pen-drive



Pen



Notebook

SOCIAL MEDIA

Do not forget the opportunities that social media can provide to make you and your company more visible to the world. In addition to the congress website and the e-newsletters; Twitter, Facebook, Instagram etc., can open up your company to the world and all those people, institutions and other companies related to the world of vocational training



OPEN TO NEW IDEAS

It is clear that there are many more sponsorship options; we are open to any ideas that you might have so we can find the solution that best suits you, please do not hesitate to contact us!



CONTACT US!

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